


International Home + Housewares Show, Chicago

5 - 8 March 2016

Fair Venue	McCormick Place 2301 S. Lake Shore Drive, Chicago, Illinois 60616 USA	
HK Pavilion Organiser	The Hong Kong Trade Development Council www.hktcdc.com	
About the Show (2015)	No. of exhibitors : 2,115 from 46 countries No. of buyers : 20,000 from over 100 countries	
Exhibit Categories	South Hall : cookware, bakeware, tea kettles + brewers, kitchen accessories, cutlery + accessories, food storage, kitchen tools + gadgets, spice racks + accessories, textiles, thermometers, cookbooks, gourmet food, specialty products North Hall : bath + shower accessories, cleaning products + supplies, closet + clothes care, furniture, general merchandise, hardware supplies, home improvement + diy, home organization, impulse products, luggage, outdoor living, pet supplies, retail promotions + continuities, seasonal products *South Hall and North Hall accept brand name exhibitors only. Fair Organiser reserves the right to approve the application and assign the booth location	
Condition of Participation	Applicant must be a Hong Kong entity with valid Hong Kong business registration certificate and substantial operation in Hong Kong. All applications are subject to approval of the US Fair Organiser.	
Participation Options and Fee	HK\$61,800 HK\$59,800 (Early-bird rate)# / 100 sq ft standard booth HK\$6,000 / Showcase Display within 0.4m (W) X 0.4m (D) X 0.4m (H) HK\$2,500 / Advertisement - Diamond Package HK\$1,000 / One-page Advertisement in HK Pavilion Mission Catalogue <i>#Apply IHHS 2015 on or before 18 September 2015 to enjoy the early-bird discount.</i>	
Early-bird Deadline: 18 September 2015	The above participation fee does not cover travel and hotel, sample shipment, insurance, extra facilities, etc	
Travel and Freight	HKTDC will appoint a travel agent and a freight forwarder to provide service to exhibitors.	
Enquiry	Mr. Patrick Mui Tel: 2584 4429 email: patrick.mui@hktcdc.org Mr. Alex Lau Tel: 2584 4067 email: alex.pk.lau@hktcdc.org	

E. Name of Delegate(s) 出席是項活動之公司代表名稱

1. Name	Mr / Ms	Position
	(First Name 名) (Last Name 姓)	職位
中文姓名	先生/小姐	Travel Document Held
		所持旅遊證件
2. Name	Mr / Ms	Position
	(First Name 名) (Last Name 姓)	職位
中文姓名	先生/小姐	Travel Document Held
		所持旅遊證件

F. Objective(s) of Joining this Promotion 參加是項活動的主要目的

- | | |
|--|--|
| 1. <input type="checkbox"/> Increase of Sales 增加銷售額 | 6. <input type="checkbox"/> Launch new products 推出新產品 |
| 2. <input type="checkbox"/> Gain market exposure 獲取市場經驗 | 7. <input type="checkbox"/> Promote company image 推廣公司形象 |
| 3. <input type="checkbox"/> Conduct market study 市場考察 | 8. <input type="checkbox"/> Test market potential 測試產品的市場潛力 |
| 4. <input type="checkbox"/> Appointment of agent/distributor 委任代理商/分銷商 | 9. <input type="checkbox"/> Others 其他 (Please Specified 請註明) _____ |
| 5. <input type="checkbox"/> Establish new contacts 建立新的業務聯繫 | |

G. Product Category 產品類別

- | | |
|--|--|
| 1. <input type="checkbox"/> Audio-Visual Products 影音產品 | 22. <input type="checkbox"/> Imitation/Costume Jewellery & Hair Ornament 人造首飾及髮飾 |
| 2. <input type="checkbox"/> Biotechnology Products 生物科技產品 | 23. <input type="checkbox"/> Knitwear 針織服裝 |
| 3. <input type="checkbox"/> Building Materials 建築材料 | 24. <input type="checkbox"/> Leather & Suede Clothing 皮革及麂皮服裝 |
| 4. <input type="checkbox"/> Clothing Accessories 服裝飾品及配件 | 25. <input type="checkbox"/> Lighting Products 照明產品 |
| 5. <input type="checkbox"/> Computer & Peripherals 電腦及週邊設備 | 26. <input type="checkbox"/> Machinery, Mould & Die 機械及模具 |
| 6. <input type="checkbox"/> Consumer Electronics (Misc) 消費電子產品 (雜項) | 27. <input type="checkbox"/> Medicinal Herbs & Dietary Supplement Products 草藥及保健食品 |
| 7. <input type="checkbox"/> Cosmetics, Toiletries & Personal Care Products 化妝品、浴室用品及個人護理產品 | 28. <input type="checkbox"/> Packaging Materials 包裝材料 |
| 8. <input type="checkbox"/> Electrical Home Appliances 家庭電器產品 | 29. <input type="checkbox"/> Pharmaceutical & Medicine 藥物及藥劑 |
| 9. <input type="checkbox"/> Electronic/Electrical Components & Accessories 電子/電器零件及配件 | 30. <input type="checkbox"/> Photographic & Optical Equipment 攝影及光學器材 |
| 10. <input type="checkbox"/> Environmental Protection Equipment & Products 環保設備及產品 | 31. <input type="checkbox"/> Printed Items 印刷品 |
| 11. <input type="checkbox"/> Fine Jewellery 珠寶首飾 | 32. <input type="checkbox"/> Spectacle Frames, Lens & Accessories 眼鏡架、鏡片、部件及配件 |
| 12. <input type="checkbox"/> Food & Beverage 食品及飲料 | 33. <input type="checkbox"/> Sports Goods 運動用品 |
| 13. <input type="checkbox"/> Footwear 鞋類 | 34. <input type="checkbox"/> Sportswear 運動服裝 |
| 14. <input type="checkbox"/> Fur Clothing 皮草服裝 | 35. <input type="checkbox"/> Stationery & Office Equipment 文具及辦公室設備 |
| 15. <input type="checkbox"/> Furniture 家具 | 36. <input type="checkbox"/> Telecom Products 電訊產品 |
| 16. <input type="checkbox"/> Garments 成衣 | 37. <input type="checkbox"/> Toys & Games 玩具及遊戲 |
| 17. <input type="checkbox"/> Giftware & Premium 禮品及贈品 | 38. <input type="checkbox"/> Underwear & Nightwear 內衣及睡衣 |
| 18. <input type="checkbox"/> Handbags, Travel Goods & Umbrellas 手袋、旅行用品及雨傘 | 39. <input type="checkbox"/> Vehicles, Auto Parts, Components & Accessories 車輛及汽車零配件 |
| 19. <input type="checkbox"/> Hardware 五金 | 40. <input type="checkbox"/> Watches & Clocks 鐘錶 |
| 20. <input type="checkbox"/> Health Care Products 保健用品 | 41. <input type="checkbox"/> Yarns, Piecegoods & Textiles 紗線、布匹及紡織品 |
| 21. <input type="checkbox"/> Household Products (Non-Electrical) 家庭用品 (非電動) | 42. <input type="checkbox"/> Others 其他 (Please Specify 請註明) _____ |

Brandname(s) 品牌名稱 _____

Products to promoted at the show
將在展會上推廣之產品名稱 _____

H. Existing Markets of the Products to be Promoted 有關產品的現有市場及比重

Country / Region 國家 / 地區	% of Total Sales 佔總銷售額百分率	Country / Region 國家 / 地區	% of Total Sales 佔總銷售額百分率
Asia 亞洲		Europe 歐洲	
1. <input type="checkbox"/> Chinese mainland 中國內地	_____	13. <input type="checkbox"/> Germany 德國	_____
2. <input type="checkbox"/> Hong Kong 香港	_____	14. <input type="checkbox"/> U.K. 英國	_____
3. <input type="checkbox"/> Japan 日本	_____	15. <input type="checkbox"/> Netherlands 荷蘭	_____
4. <input type="checkbox"/> Korea 韓國	_____	16. <input type="checkbox"/> France 法國	_____
5. <input type="checkbox"/> Middle East 中東	_____	17. <input type="checkbox"/> Italy 意大利	_____
6. <input type="checkbox"/> South East Asia 東南亞	_____	18. <input type="checkbox"/> Spain 西班牙	_____
7. <input type="checkbox"/> Taiwan 台灣	_____	19. <input type="checkbox"/> Others 其他歐洲國家	_____
8. <input type="checkbox"/> Other Asian Countries 其他亞洲國家	_____	Others 其他	
Americas 美洲		20. <input type="checkbox"/> Africa 非洲	_____
9. <input type="checkbox"/> U.S.A. 美國	_____	21. <input type="checkbox"/> Australasia 大洋洲	_____
10. <input type="checkbox"/> Mexico 墨西哥	_____		
11. <input type="checkbox"/> Brazil 巴西	_____		
12. <input type="checkbox"/> Others 其他美洲國家	_____		

I. Participation Fee & Deposit (Shipping and Others) 參展費用及訂金/按金(貨運及其他)

Booth Size 攤位面積	No. of Booth(s) 攤位數量	Participation Fee /Booth 參展費(每攤位計)	Total Amount 合計
100 sq.ft.		HK\$59,800 (early-bird rate)#	HK\$
Showcase Display 產品展示	No. of Showcase(s) 展櫃數量	Participation Fee /Showcase 參展費(每櫃位計)	Total Amount 合計
Display size : 0.5m (W) X 0.5m (D) X 0.4m (H)		HK\$6,000	HK\$
Advertisement in HK Pavilion Mission Catalogue 香港館場刊廣告	No. of Page(s) 廣告頁數	Participation Fee /Page 參展費(每頁計)	Total Amount 合計
One Page Exact Size: 150mm(W) x 210mm(H)		HK\$1,000	HK\$
Advertisement - Diamond Package 鑽石廣告組合		Participation Fee 參展費	Total Amount 合計
Half page advertisement in HK Pavilion Mission Catalogue plus FREE 10 photos to be shown on a Plasma/ LED display monitor at HKTDC counter at the fairground		HK\$2,500	HK\$
Due Date : 18 September 2015 #Apply IHHS 2016 on or before 18 September 2015 to enjoy the early-bird discount.			
Note: Participation fee should be made a cheques payable to "Hong Kong Trade Development Council" 請以畫線支票付款, 支票抬頭請註明「香港貿易發展局」。			

The participant may request for additional facilities and services for the purposes of the Exhibition such as shipment of samples, extra stand facilities, interpreters, etc. upon or after submission of the Application Form. All requests must be made in writing, together with check payment as deposit. The Council may at any time request an additional amount to be paid by the participant if the deposit is insufficient to settle the anticipated expenses. The participant is liable for the balance due to the Council where the actual cost exceeds the deposit.

We (Name of Company)公司名稱 _____
hereby apply to participate in the Exhibition. We understand that the Participation Fee is non-refundable and agree to be bound by the provisions of all documents forming part of the Application Form, including but not limited to, the attached Conditions of Participation.

We hereby declare that the information given in the application form is true and correct to the best of our knowledge. We consent to the Council's checking with Customs and Excise Department of our trade records. We understand that any false or misleading information given by us to the Council will lead to the rejection of our right to participate in the Exhibition.

We understand that above information will be included into the Council's databank and the Council can make use of our information for trade promotion purposes.

Company Stamp & Authorised Signature
公司印章及負責人簽署 _____ Date
日期 _____

Full Name of Authorised Signer
負責人姓名 _____ Position
職位 _____

CONDITIONS OF PARTICIPATION

1. DEFINITIONS

In these Conditions of Participation and the Application Form, save as the context otherwise requires:

"Applicant" means the company named in Section A of the Application Form.

"Application" means the application by the Applicant to participate in the Hong Kong Pavilion at the Exhibition, made by submitting the Application Form together with all necessary payments to the Council.

"Application Form" means the application form to which these conditions are annexed.

"Booth" means a booth in the Hong Kong Pavilion at the Exhibition which the Council licenses the Participant to use for the duration of the Exhibition.

"Conditions" means these Conditions of Participation as amended by the Council from time to time.

"Council" means the Hong Kong Trade Development Council.

"Delegate(s)" means the individual(s) named in Section E of the Application Form who is/are nominated by the Participant to attend and represent it at the Exhibition.

"Executive Director" means the Executive Director appointed by the Council from time to time;

"Exhibition" means the fair or exhibition named in the Application Form.

"Hong Kong" means the Hong Kong Special Administrative Region of the People's Republic of China.

"Hong Kong Pavilion" means the pavilion organised by the Council to accommodate all participants, which will be built on a specified location assigned by the fair/exhibition organiser;

"Initial Deposit" means an amount equal to 40% of the Participation Fee expressed as item C of Section I of the Application Form and where applicable, the shipping deposit expressed as item E of Section I of the Application Form.

"Optional Participation Expenses" means the amount payable by each Participant for additional facilities and services such as shipment of samples, extra stand facilities and interpreters, provided by the Council at its request, which amount shall be determined by the Council.

"Participant" means the Applicant after its Application has been accepted by the Council.

"Participation Fee" means the amount payable by the Participant to the Council for the right to participate in the Hong Kong Pavilion at the Exhibition, as specified in Section I of the Application Form.

"Products" means the goods described in Section G of the Application Form and which the Council agrees to accept for exhibiting at the Booth during the Exhibition.

"Project Manager" means the project manager for the Hong Kong Pavilion at the Exhibition appointed by the Council.

"Publicity Material" means all and any promotional gifts, catalogues, pamphlets, advertising and publicity material whatsoever which the Participant wishes to display, distribute or use at or for the purpose of the Exhibition.

"Related Companies" in respect of the Applicant or Participant means its holding companies, subsidiaries and subsidiaries of its holding companies.

2. ACCEPTANCE

(a) The Applicant must be a Hong Kong entity with a valid Hong Kong business registration certificate with substantial operations in Hong Kong.

(b) The Executive Director, on behalf of the Council, may in his absolute discretion accept or reject the Application without providing any reasons therefore.

(c) The Applicant represents and warrants that none of its Related Companies, associates, or persons or companies that are effectively under its control has applied to participate in the Hong Kong Pavilion at the Exhibition. The Council has an absolute discretion to reject the Application or withdraw its acceptance of the Application if the Applicant shall have breached this warranty and representation.

3. PAYMENT

(a) Upon submission of its Application, the Applicant shall pay to the Council such amounts and in such manner as set out in Section I of the Application Form.

(b) If the Applicant has requested for additional facilities and services in accordance with Section I of the Application Form, it shall further pay to the Council upon submission of its written request for such services and facilities:

- i. such amount as the Council in its sole discretion considers appropriate as deposit for the Optional Participation Expenses if such request is made prior to the commencement of the Exhibition; and
- ii. the full amount of the Optional Participation Expenses if such request is made on-the-spot during the Exhibition (see paragraph 3(e) below).

(c) If the Application is rejected, the Council will within 30 days of the date of notice of rejection refund to the Applicant all amounts received by it from the Applicant pursuant to paragraphs 3(a) and 3(b) above without interest.

(d) When the Application is accepted by the Council, the Applicant will become a Participant. If it subsequently wishes to withdraw its participation, it may do so by notice in writing to the Council whereupon the Participation Fee will be forfeited by the Council. All Optional Participation Expenses paid by the Participant for the optional and additional facilities and services will be refunded to the Participant within 30 days of the date of notice of withdrawal of its participation provided these expenses have not been incurred by or on behalf of the Participant.

(e) The Participant may request for additional facilities and services on-the-spot during the Exhibition but all fees in relation to such request must be paid in full by the Delegates before the additional facilities and services are provided by the Council or its contractor. All such requests must be made in writing to the Council directly.

(f) i. If the Participant requests the Council or its recommended travel agent (the "Agent") to reserve hotel accommodation for its Delegates, the Participant shall pay to the Council or the Agent such amount as the Council or the Agent may deem appropriate as deposit which shall be at least equal to the first night's accommodation charges at the hotel. The Council or the Agent will endeavour to reserve accommodation in its name for the Delegates and on reserving the accommodation, pay to the hotel the amount which it has received from the Participant.

ii. The Delegates shall settle with the hotel directly the balance in full of all charges incurred by them at the hotel when they check out from the hotel.

iii. The Participant shall indemnify the Council against all liabilities incurred by its Delegates in connection with the hotel and shall on demand pay to the Council immediately all amounts claimed by the hotel against the Council in respect thereof.

(g) i. In no case will action be taken by the Council until and unless the respective amounts payable pursuant to this paragraph 3 and Section I of the Application Form have been paid in full to the Council.

ii. If the Council requests any additional amount to be paid by the Applicant/Participant, no further action will be taken by the Council until and unless such additional amount has been paid in full to it.

(h) All payments by the Participant to the Council shall be made promptly without any deduction, set-off or counterclaim.

(i) All requests by the Participant for any additional facilities and services are subject to the Council's ability to procure such facilities and services. The Council does not warrant or represent that it will be able to procure any such facilities or services. If the Council is unable to procure the requested facilities or services, it will as soon as practicable inform the Participant and will refund to the Participant any amount received by it in relation to such requested facilities or services.

(j) The Council accepts no liabilities and gives no warranties or representations in respect of the quality, standard, fitness for any purpose, timing of the provision or otherwise of any of the facilities or services provided by the Council at the Participant's request.

(k) The Council shall have discretion to deduct from the deposit paid for Optional Participation Expenses under paragraph 3(b) against any losses or expenses incurred by it by reason of the failure of the Participant to comply with the Conditions or supplying false or misleading information to the Council.

(l) The Participant shall reimburse the Council of all Optional Participation Expenses paid on its behalf. If, in the opinion of the Council, the deposit paid for Optional Participation Expenses under paragraph 3(b) is or will likely be insufficient to pay for all the actual expenses to be incurred by the Council, the Council may at any time request an additional amount to be paid by the Participant which, in the opinion of the Council, is sufficient to pay for such actual expenses. The Participant shall, within 5 days of receiving such request, pay the requested amount to the Council. No further action will be taken by the Council until and unless such additional amount has been paid in full.

4. SETTLEMENT OF ACCOUNTS

(a) The Council will issue a statement of account to the Participant setting out the actual cost of the provision of any additional facilities and services, the amount of deposit paid for Optional Participation Expenses and the balance due to the Council (where the actual cost exceeds the deposit) or the amount of refund to the Participant (where the actual cost is less than the deposit).

(b) The Participant shall pay to the Council the amount due to the Council as shown on the statement of account within 14 days of its receipt. A surcharge of 2% per month will be imposed on any outstanding amounts after the due date for payment.

(c) The Council will refund the amount to be refunded to the Participant as shown on the statement of account on delivering the statement of account to the Participant.

(d) The Council reserves the right to offset any balance to be refunded to the Applicant/Participant against any outstanding liabilities due by the latter to the Council in relation to their participation in the Council's other activities.

(e) No interest will be payable by the Council in respect of any refund amounts to the Applicant/Participant.

5. BOOTH

(a) The Council will in its absolute discretion allocate 1 Booth to the Participant by way of a licence for the exhibition of its Products. The Participant shall have no claims whatsoever against the Council in respect of any loss or damage suffered by the Participant and/or its officers, representatives, agents and employees (including without limitation any loss or damage arising from any liability incurred to third party) howsoever caused by the location, construction or material of the Booth allocated to it unless such loss or damage involves death or personal injury resulting from the negligence of the Council.

(b) The Participant shall not assign its licence to occupy the Booth or part with the possession of or permit any third party to occupy the Booth or any part thereof regardless of the relationship between the third party and the Participant.

(c) In the interests of maintaining a high standard of presentation at the Exhibition and a favourable image of Hong Kong as a whole, the Project Manager may in his absolute discretion require the Participant to withdraw or alter in any way the presentation of any Products or Publicity Material.

(d) No alteration or addition to the Booth or its fittings may be made by or on behalf of the Participant without the prior permission of the Project Manager.

(e) The Participant must not obstruct or cause to be obstructed any entrances to or passage to or passage ways in the Exhibition.

6. PARTICIPATION IN THE EXHIBITION

(a) The Participant must be represented at the Exhibition by at least 1 Delegate.

(b) Any Delegate nominated to represent the Participant at the Exhibition must be a senior executive of the Participant.

(c) The Participant shall ensure that:-

- i. at least one Delegate shall be in attendance at its Booth at all times when the Exhibition is open to visitors;
- ii. each of its Delegates shall be fully conversant with the Products and shall be duly authorised to negotiate and conclude contracts for the sale of the Products;
- iii. its Delegates shall comply with the Conditions and with all directions which the Project Manager may from time to time give in connection with any matter appertaining to the Exhibition.

(d) The Council reserves the right in its absolute discretion and without giving any reasons to require the Participant to replace any of its Delegates forthwith.

(e) The Participant shall use its best endeavours to uphold the reputation of the Council and to promote the success of the Hong Kong Pavilion at the Exhibition.

(f) The Participant shall abide by the regulations contained in the official application form submitted to the organisers of the Exhibition by the Council on behalf of the Participant. Such regulations are deemed to be an integral part of the Conditions.

7. PRODUCTS

(a) The Council shall have an absolute discretion to accept or reject any of the Participant's products for exhibiting in the Hong Kong Pavilion at the Exhibition without providing any reasons therefore.

(b) The Participant may only exhibit Products which are manufactured in Hong Kong or made by Hong Kong entities.

(c) The Participant warrants that (i) the Products and the packaging, and (ii) all information, statements, photographs and illustration provided for publication of mission catalogue and/or other publicity materials thereof do not in any way whatsoever violate any third party rights including without limitation trade marks, copyrights, designs, names and patents whether registered or otherwise.

(d) The Participant undertakes not to display anything which is unlawful, in breach of any person's intellectual property, harmful, threatening, violent, offensive, defamatory, libelous, scandalous, seditious, vulgar, obscene, indecent, invasive of another's privacy, hateful, racially, ethnically or otherwise objectionable.

(e) The Participant warrants that (i) the Products and the packaging, and (ii) all information, statements, photographs and illustration provided for publication of mission catalogue and/or other publicity materials thereof do not in any way whatsoever violate any applicable laws, rules and regulations of the importing countries.

(f) The Participant shall be solely responsible for and shall settle all expenses and liabilities incurred by it in relation to its participation in the Hong Kong Pavilion at the Exhibition including without limitation all shipping and transportation charges, customs duties, handling charges and other costs and expenses arising from the shipment or any other mode of transportation of the Products in connection with the Exhibition. If the Council pays any of such charges, duties, costs or expenses on behalf of the Participant it shall be entitled to reimbursement from the Participant on demand and may offset any amount held by it on behalf of the Participant against such payment.

8. PUBLICITY

The Council will arrange for such publicity for the Exhibition as it shall in its absolute discretion deem fit. No Participant, Delegate or other officer, representative, agent or employee of the Participant shall give or cause to be given any interview, public announcement, press statement or any other publicity whatsoever in relation to the Hong Kong Pavilion at the Exhibition.

9. INFORMATION

(a) During the Exhibition the Delegate shall provide the Council with such

information as to the business results of the Participant in the Exhibition as the Project Manager may from time to time request. Such information will not be divulged to third parties without the Participant's approval, save in relation to collective figures in respect of all or a majority of the persons or companies participating in the Exhibition.

(b) At the conclusion of the Exhibition the Delegates shall complete questionnaires on the activities performed and the business carried out by the Participant during the Exhibition for the information of and further action by the Council.

10. TERMINATION OF RIGHT TO PARTICIPATE

(a) Without prejudice to the Council's other rights and remedies, the Council has the right to terminate forthwith by notice the Participant's right to participate in the Hong Kong Pavilion at the Exhibition on or following the occurrence of any of the following events:-

- i. if the Participant or any of its Delegates, officers, representatives, agents or employees commits a breach of any of the Conditions;
- ii. if the Participant, being a body corporate, enters into liquidation whether compulsorily or voluntarily or compounds with its creditors or has a receiver appointed over all or any part of its assets or if the Participant, being a sole proprietorship or partnership, becomes or one of its members becomes bankrupt or insolvent or enters into any arrangements with its creditors;
- iii. if the Executive Director in his absolute discretion decides that such right shall be terminated;

(b) The Participant's right to participate in the Hong Kong Pavilion at the Exhibition shall automatically terminate in the event that all its Delegates are refused entry visa or entry permit to the country or place where the Exhibition shall be held by any competent authorities.

(c) In the event that the Participant's right to participate in the Hong Kong Pavilion at the Exhibition is terminated, any expenses incurred by the Council for and on behalf of the Participant prior to such termination and all other expenses reasonably incurred by the Council as a consequence of such termination shall be paid on demand by the Participant to the Council.

(d) The Council reserves the right to terminate the Exhibitor's right to participate in any future Hong Kong Pavilion at the Exhibition if the Exhibitor is found to have committed any act including but not limited to failing to respect intellectual property rights of any other party, non-compliance with product safety, environmental laws and/or any other act which, in the sole opinion of the Organiser of the Exhibition and the Council, might damage the reputation and/or image of Hong Kong, its industries, the fair, the Organiser of the Exhibition and/or the Council or if the Executive Director in his absolute discretion decides that such right shall be terminated.

11. CANCELLATION

The Council reserves the right to cancel the Hong Kong Pavilion at the Exhibition at any time without incurring any liability whatsoever to the Participant and its Delegates if circumstances outside the reasonable control of the Council (including but not limited to war, embargo, civil unrest, terrorist attacks, legal proceedings or government regulations) make it in the sole opinion of the Council (which opinion shall be conclusive) impossible, impractical or undesirable for the Council to participate in or hold the Exhibition.

12. EXCLUSION OF LIABILITY

(a) The Council shall not be liable for any loss, damage or personal injury howsoever suffered by or caused to the Participant or its Delegates, officers, representatives, agents, employees or any third party, or its Products or other property in the course of or in relation to the Exhibition, unless such loss, damage or personal injury shall be caused by any breach by the Council or its employees of the Conditions.

(b) The Council assumes no responsibilities for any introduction or transaction made between the Participant and any third party during or as a result of the Exhibition.

(c) The Participant shall be responsible for effecting all insurance coverage necessary in connection with its participation in the Hong Kong Pavilion at the Exhibition including but not limited to insurance in respect of the Products, its other property and its Delegates (including travel and medical insurance).

(d) The Participant undertakes to indemnify and at all times hereafter to keep indemnified the Council from and against all liabilities, actions, proceedings, claims, damages, costs and expenses whatsoever which it may suffer or incur by reason of or in relation to any act, omission or default by the Participant or its Delegates, officers, representatives, agents and employees in the course of or in relation to the Exhibition.

13. CONFIDENTIAL INFORMATION

The Participant shall not disclose or permit to be disclosed to any person or otherwise make use of or permit to be made use of any information relating to the business or affairs of the Council or other participants in the Exhibition which has been acquired by reason of the Participant's participation in Hong Kong Pavilion at the Exhibition.

14. WAIVER

No failure or delay by the Council in exercising or enforcing any right or power hereunder shall operate or be construed or operated as a waiver thereof. No waiver of any breach shall be construed as a waiver of any continuing or subsequent breach.

15. NOTICE

(a) Every notice or demand shall be in writing but may be given or made by post, cable, telex or fax.

(b) Every notice or demand to be given by the Council may be sent to the address of the Participant stated in its Application Form. Every notice to be given by the Participant to the Council shall be sent to the offices of the Council at 38th Floor, Office Tower, Convention Plaza, 1 Harbour Road, Hong Kong.

(c) Every notice or demand shall be deemed to have been received in the case of a telex, or fax, at the time of despatch, and in the case of a letter three days after the posting of the same by prepaid post.

16. GENERAL

(a) Nothing in the Application Form or the Conditions shall create or be deemed to create a partnership or the relationship of principal and agent or employer and employee between the Council and the Participant.

(b) The Application Form and the Conditions embody and set out the entire agreement and understanding of the parties and supersede all prior oral or written agreements, understandings or arrangements between the Council and the Applicant relating to the Exhibition.

(c) The Council reserves the right to alter and amend any of these Conditions and to issue additional rules and regulations (including but not limited to the participants' manual) at any time it considers necessary for the orderly operation of the Exhibition. The amended Conditions and the additional rules and regulations shall be sent to the Participant and become effective immediately. The Participant will be deemed to have notice of the same and have accepted the amended Conditions and the additional rules and regulations. The Participant acknowledges that the Council shall have the right to interpret these Conditions, additional rules and regulations together any amendments thereof. All interpretations of these Conditions, any additional rules and regulations, and any amendments thereof by the Council shall be final and binding on the Participants.

17. GOVERNING LAW

The Application Form and the Conditions shall be governed by and construed in all respects in accordance with the laws of Hong Kong and all the parties agree to submit to the non-exclusive jurisdiction of the Hong Kong court

Corporate Profile Questionnaire

Dear Prospective Exhibitor:

Thank you for your interest in exhibiting in the 2016 International Home + Housewares Show®. To receive an official Booth Space Application/Contract, your company must be either an IHA-approved consumer-end home or housewares product manufacturer or exclusive distributor, marketer, importer of the product.

To exhibit in the 2016 Show, please complete this Questionnaire as soon as possible and include the following:

- 1) Company biography or company history. (We would like to know more about your company. Tell us your story.)
- 2) **Original** catalog sheets showing the products you intend to display. Make sure these catalog sheets include the name of your company.
- 3) Photo(s) of your product in consumer packaging.
- 4) A photo of your booth display from a previous trade show.

For more information, visit our website at: www.housewares.org/show/exhibit/corpprofile/corp_profile.aspx

- 1 Is your company a/an:
- | | |
|--|--|
| <input type="checkbox"/> Manufacturer/Designer/Inventor* | <input type="checkbox"/> Consumer Book Publisher |
| <input type="checkbox"/> Exclusive Distributor | <input type="checkbox"/> Trade Publication |
| <input type="checkbox"/> Exclusive Marketer | <input type="checkbox"/> Pavilion/Pavilion Sponsor |
| <input type="checkbox"/> Exclusive Importer | <input type="checkbox"/> Industry Service Provider |
| <input type="checkbox"/> OEM Supplier** | |
| <input type="checkbox"/> Other _____ | |

* If the production of your product is outsourced to a third party, you are still considered a manufacturer.

** If your company is providing OEM products to an exhibitor already in the Show, it is your responsibility to communicate to these exhibitors your intention to exhibit in the Show.

- 2 If you are not the manufacturer of these products, please provide the corporate headquarters address of the manufacturer here. The manufacturer must also send IHA a letter, on company letterhead, indicating that your company is its exclusive marketing representative, exclusive distributor, or exclusive importer.

Manufacturer: _____

Address: _____

City: _____ State: _____ Country: _____

Zip Code/Postal Code: _____

Telephone: _____ Fax: _____

Contact Person: _____

E-Mail: _____

- 3 Where is/are your product(s) manufactured?
- State/Province: _____ Country: _____
- State/Province: _____ Country: _____
- State/Province: _____ Country: _____

- 4 How many full-time individuals does your company employ?

_____ (enter the number of employees)

- 5 How many years has your company been selling home products?

_____ years

- 6 Has your company ever exhibited in the International Home + Housewares Show? Yes No
If yes, please explain: _____

- 7 Is/are your product(s) currently being exhibited at the International Home + Housewares Show? Yes No
If yes, by which company? _____
What is your company's relationship to this company? _____

- 8 Is your company legally affiliated with any companies currently exhibiting in the International Home + Housewares Show? Yes No
If yes, please explain: _____

- 9 Please list other shows, in order of importance, in which your company participates:
1. _____
 2. _____
 3. _____

- 10 Is/are the product(s) you wish to exhibit intended for the:
Consumer Market? (sell to retailers) Yes No
Commercial Market? (sell to hotels and restaurants) Yes No
If both, please explain: _____

- 11 Do you have the ability to fulfill orders at this time/are your products ready for shipment? Yes No*
If product is not ready, when will your product be ready for shipment?

* Please note you must have the capability to fill orders and all products must be ready for shipment before your company will be assigned booth space.

- 12 Is/are your product(s) new to the home products and housewares industry? Yes No

- 13 Does your company have its own brand that you license or market?
 Yes No If yes, please list your brand name(s) or license(s):

14 Do you license your brand name(s) to other companies? Yes No
 If yes, indicate companies to whom you license: _____

- 15 The products your company intends to exhibit belong to the following category groups (in percent).
- | | |
|---|--|
| <input type="checkbox"/> As Seen On TV | <input type="checkbox"/> Home Healthcare |
| <input type="checkbox"/> Bath + Shower Accessories | <input type="checkbox"/> Home Security |
| <input type="checkbox"/> Children's Accessories | <input type="checkbox"/> Home Textiles |
| <input type="checkbox"/> China, Crystal & Silver | <input type="checkbox"/> Household Electrics |
| <input type="checkbox"/> Cleaning | <input type="checkbox"/> Kitchen Tools + Accessories |
| <input type="checkbox"/> Cook + Bakeware | <input type="checkbox"/> Lighting |
| <input type="checkbox"/> Cookbooks | <input type="checkbox"/> Luggage |
| <input type="checkbox"/> Closeouts | <input type="checkbox"/> Made in USA |
| <input type="checkbox"/> Electrics (Kitchen) | <input type="checkbox"/> Major Appliances |
| <input type="checkbox"/> Fitness | <input type="checkbox"/> Outdoor Living |
| <input type="checkbox"/> Floor + Carpet Care | <input type="checkbox"/> Personal Care (Electrics) |
| <input type="checkbox"/> Furniture | <input type="checkbox"/> Personal Care (Non-Electrics) |
| <input type="checkbox"/> General Merchandise/
Impulse | <input type="checkbox"/> Pet Supplies |
| <input type="checkbox"/> Giftware | <input type="checkbox"/> Retail Promotions +
Continuities |
| <input type="checkbox"/> Gourmet Food + Specialty
Products | <input type="checkbox"/> Seasonal Products |
| <input type="checkbox"/> Hardware | <input type="checkbox"/> Space Organization +
Clothing Care |
| <input type="checkbox"/> Home Décor
<input type="checkbox"/> Indoor <input type="checkbox"/> Outdoor | <input type="checkbox"/> Sustainable Products |
| <input type="checkbox"/> Home Environment
(air/water) | <input type="checkbox"/> Tabletop |
| | <input type="checkbox"/> Technology Accessories |
| | <input type="checkbox"/> Other _____ |

Please list the top 3 products you wish to display
 1) _____
 2) _____
 3) _____

16 Is your company new to the U.S. Market? Yes No

- 17 Please indicate below what channels you sell through
- | | |
|--|---|
| <input type="checkbox"/> Mass Merchant/Chain (<i>Target, Wal-Mart, ShopKo</i>) | <input type="checkbox"/> Hardware/Home Centers (<i>Ace, True Value, Home Depot, Lowe's</i>) |
| <input type="checkbox"/> Department Store (<i>Sears, Macy's, JC Penney, Kohl's</i>) | <input type="checkbox"/> Gourmet Food Store |
| <input type="checkbox"/> Drug/Supermarket/Convenience Store | <input type="checkbox"/> Museum Stores |
| <input type="checkbox"/> Hotel/Restaurant/Caterer/Cooking School | <input type="checkbox"/> Non-Store/Catalogue (<i>HSN, QVC, Lillian Vernon, Frontgate</i>) |
| <input type="checkbox"/> Gift Store | <input type="checkbox"/> Internet |
| <input type="checkbox"/> Home Furnishing/Appliance/Electronics (<i>Best Buy, hhgregg, Fry's</i>) | <input type="checkbox"/> Warehouse Club |
| <input type="checkbox"/> Multi-Store Specialty (<i>Bed Bath & Beyond, Williams Sonoma, Sur La Table</i>) | <input type="checkbox"/> Variety/One-Price (<i>Dollar General, Big Lots</i>) |
| | <input type="checkbox"/> Independent Specialty |
| | <input type="checkbox"/> Garden/Patio Store |
| | <input type="checkbox"/> Wholesaler/Distributor |
| | <input type="checkbox"/> Other _____ |

18 What is your company's objective at the Show/Who do you want to meet with? Meet with retailers Meet with distributors
 Meet with other exhibitors Meet with Media

19 Please list the names of your current key retail customers:
 Contact at Company: _____
 Company Name: _____
 City: _____ State: _____ Country: _____
 Contact at Company: _____
 Company Name: _____
 City: _____ State: _____ Country: _____
 Contact at Company: _____
 Company Name: _____
 City: _____ State: _____ Country: _____

20 Does your company have distribution capabilities in the United States?
 Yes No

21 What percentage of your business is export? _____%
 Non-U.S. companies only, what percentage of export is:
 To the U.S. _____% Outside the U.S. _____%

22 Is your company: Privately Held? Publicly Held?

23 If your company has multiple company names, please indicate below:
 1) _____
 2) _____
 3) _____

24 How did you hear about the International Home + Housewares Show?

25 Please designate a full time employee of your company as your "Trade Show contact":
 Name: _____
 Trade Show contact E-mail: _____
 Trade Show contact phone number: _____

26 I understand that 100% of the booth space rented from IHA must be occupied by housewares products approved by IHA. Catalog sheets of all products that we wish to exhibit must be submitted to IHA for approval.

Title: _____
 Signature: _____ Date: _____

This form was completed by: Mr. Ms. Mrs. Miss

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Telephone: _____ Fax: _____

Toll-free Telephone: _____

Company E-mail: _____

Website: _____

Our Corporate Address is located in: _____
 Country

IHA respectfully requests that you authorize us and our affiliates to fax or email your organization materials regarding member and Show services that may be of an informational or commercial nature. By signing this form and providing your fax number, you expressly consent to receiving fax and email communications promoting the commercial availability or quality of any events, goods or services sent by or on behalf of IHA, and you certify that you have the authority to give such consent for your organization. Thank you.



INTERNATIONAL HOUSEWARES ASSOCIATION®
 the home authority

6400 Shafer Court, Suite 650
 Rosemont, IL 60018 USA
 Tel: +1 847.292.4200 Fax: +1 847.292.4211
www.housewares.org

**Showcase Display
International Home & Housewares Show 5-8 March 2016**

Deadline: 18 September 2015

Sample Submission Form: To be Submitted with Sample/ Catalogue (made in HK/ China) to
 Hong Kong Trade Development Council, Product Promotion (Attn: Mr. Patrick Mui)
 38/F Office Tower, Convention Plaza, 1 Harbour Road, Wanchai, Hong Kong. (Tel: 2584 4429/ Fax: 2169 9563)

Participant's Name : _____
 Address : _____
 Contact : Mr./Miss/Mrs. _____ Tel No. : _____ Fax No. : _____

To speed up business negotiation, please refer trade enquiries to our agent/distributor as follows:

Name of agent/distributor in USA : _____
 Address : _____
 Contact Person : _____

For TDC Use Only	Quantity Supplied	Supplier's Ref. No.	Description	*FOB Value US\$	HS code	Unit	Production Lead Time	Minimum Quantity	Payment Terms

We warrant that any design, patent, trademark, trade name, or instructions furnished or given by us shall not be such as will cause the Hong Kong Trade Development Council to infringe any letter patent, registered design, utility model, copyright, trademark or trade name in the display of above products at Hong Kong Pavilion organised by the Council.

Samples WILL NOT be returned to Hong Kong after the exhibition

All sample made in China

* FOB value declared must be true at your knowledge & is solely for customs clearance & insurance only, it will NOT be disclosed to buyers at the exhibition

Name in Block Capitals : _____ Position in Company : _____

 Authorised Signature & Company Chop

 Date