

REMINDER

To Assignment Editors:

8th Asian Logistics and Maritime Conference Opens 20 Nov 70 Renowned Speakers to Examine Latest Opportunities

19 November 2018 – The eighth edition of the **Asian Logistics and Maritime Conference (ALMC)** will be held on 20-21 Nov at the Hong Kong Convention and Exhibition Centre (HKCEC). The two-day conference is jointly organised by the Hong Kong Trade Development Council (HKTDC) and the Government of the Hong Kong Special Administrative Region (HKSAR). **Carrie Lam**, Chief Executive of the HKSAR, will deliver the opening remarks at the conference while the keynote address will be given by **Dato Lim Jock Hoi**, Secretary-General, Association of Southeast Asian Nations (ASEAN).

Spotlight on Connectivity and Technology

This year's ALMC will focus on three key areas – **Asian connectivity**, the **new retail revolution and its implications for logistics**, and **logistics technology** – and examine their respective impacts on the industry. More than 70 highly respected international speakers from the logistics and maritime sectors will share their insights at the conference, which is expected to attract over 2,100 industry players from more than 30 countries and regions.

Among the highlights will be the two plenary sessions. On 20 Nov, “**Boosting Asian Connectivity for a New Regional Economic Order**” will explore how the integration of rail, road, maritime and air freight capabilities in Asia is impacting the region's logistics and maritime industry. The second plenary session, “**Online Shopping Revolutionising Logistics & Supply Chain Management**” on 21 Nov, will look at how innovative technologies are offering advantages to the logistics industry and helping companies capture the latest online-to-offline (O2O) opportunities.

Forums to Explore Opportunities in Greater Bay Area and Beyond

This year's ALMC sees various forums being organised to present the latest developments in regional logistics and economic cooperation. A forum led by **Zhuhai** will focus on the logistics and trading opportunities arising from the development of the Guangdong-Hong Kong-Macao Greater Bay Area and the opening of the Hong Kong-Zhuhai-Macao Bridge. A forum jointly organised by **Chongqing, Guangxi, Guizhou and Gansu** will examine the prospects of the Chongqing Connectivity Initiative (CCI) – a project that will boost regional connectivity through a new land and sea corridor. A first-time organiser of a regional forum, **E'Zhou** will discuss its vision to work as an air freight hub for China and Eurasia, while **CN** (Canadian National Railway) will for the third time organise a regional forum at ALMC, showcasing its latest global refrigerated service.

New Tech Dialogue and Tech Demo Session

A new session, **Tech Dialogue**, launches this year, featuring experts who will share the latest applications and developments in blockchain and hyperloop technology. A new feature at the ALMC exhibition is the **Tech Demo Session**, through which home-grown start-ups can introduce their innovative solutions for the industry. This year's exhibition will feature more than



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110 exhibitors showcasing supply-chain management and logistics, maritime and related services, as well as professional services and solutions. To drive cooperation, more than 150 one-on-one business-matching sessions are being arranged to help foster business collaborations between exhibitors and participants during the event.

The forums will gather a range of noted speakers, including (in alphabetical order):

Cissy Chan, Executive Director, Commercial, Airport Authority Hong Kong	Dean Croke, Chief Analytics Officer, Blockchain in Transport Alliance
Mike Fang, Vice President, Head of Greater China, Maersk Line	Giovanni Gavarone, Managing Director, Penfield Marine (UK) Limited
Sebastien Gendron, Co-Founder and CEO, TransPod	Dato Lim Jock Hoi, Secretary-General, Association of Southeast Asian Nations (ASEAN)
Ross Lockie, Regional Officer (APAC), Aviation Security and Facilitation, International Civil Aviation Organization	Karen Reddington, President, Asia Pacific Division, FedEx Express
Keith Reardon, Senior Vice-President, Consumer Products Supply Chain Growth, CN	Martin Stopford, President, Clarkson Research Services Limited
Roger Su, Executive General Manager, Cainiao Global	Katsuhiko Umetsu, Senior Executive Officer, Yamato Holdings Co, Ltd
Suken Xiao, Vice President, Overseas Region, SF Express	Yang Haifeng Vice President, Supply Chain Value Management, JD Logistics
Zhang Jianwei, Former Vice Chairman, Sinotrans & CSC Holdings Co, Ltd; Executive Chair, ICC China Commission on Customs and Trade Facilitation	Zhong Cheng, Deputy General Manager, China Railway Container Transport Corp Ltd

Members of the media wishing to interview speakers can email their requests to sunny.sl.ng@hktdc.org or christine.kam@hktdc.org by 16 Nov.

We cordially invite you or your representatives to cover the ALMC. Details are as follows:

Asian Logistics and Maritime Conference (ALMC)



Media Invitation 採訪邀請

Date: 20-21 Nov 2018 (Tuesday-Wednesday)
Time: 20 Nov, 9am-6pm
21 Nov, 9:30am-5:30pm
Venue: Hong Kong Convention and Exhibition Centre (Halls 3FG)
1 Expo Drive, Wan Chai, Hong Kong

Fair website: www.almc.hk
Speakers: www.almc.hk/en/info_speakers.html
Programme: www.almc.hk/en/info_programme.html

Please note:

- Media badges may be obtained at the Media registration counter or Media Centre. Please bring business cards or other forms of media identification for registration.
- Photographers are reminded to bring telephoto lenses for use in the Photography Zone.

Media Enquiries

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